

Just
Breathe,
Captain
SaaSBeard!



Captain SaaSBeard is **sad**

(that the data they need to finish their reports is hidden away in a siloed container)



**Just breathe,
Captain
SaaSBeard!**

In, in, in,

and

ARR,

ARR,

ARR.



Captain SaaSBeard is **scared**

(that new leadership will come in and
want to change how and what
metrics are tracked and reported
on)



**Just breathe,
Captain
SaaSBeard!**

In, in, in,

and

ARR,

ARR,

ARR.



Captain SaaSBeard is

angry

(that the budget they need always
seems to be locked up)



**Just breathe,
Captain
SaaSBeard!**

In, in, in,

and

ARR,

ARR,

ARR.





Captain SaaSBeard is worried

(they'll come under fire for the
accuracy of the metrics they report
on)

**Just breathe,
Captain
SaaSBeard!**

In, in, in,

and

ARR,

ARR,

ARR.



**AND DON'T
FORGET TO SEE
THAT...**



..you are **important**.

You are building the
(systems) map that leads
to the treasure (of
trusted revenue metrics
in your org).



**So, just smile,
Captain
SaaSBeard.**

**You are
going to
be OK!**



Looking to be steered in the right direction?

Visit us at www.forecaas.com for a stress-free approach to accurate recurring revenue metrics.

